

Request Type Ticket Submission Options (Internal)

- **Support Request** - For technical issues in platform or downstream reporting.
- **Marketing Request** - An internal submission for Marketing resources, like a One-Sheet, Deck, PR Release, Blog Post and more.
- **Training Request** - Also for internal use only, use for requesting in person or virtual training materials as well as videos, decks or One-Pagers.
- **Billing Request** - For requesting new resell products and corresponding pricing
- **Data Requests** - For new data feeds, reports, or forecasts not available within the platform. Please also use this option to request new segments or audiences to be created or refreshed.
- **New Partner Request** - Formally request Madhive to evaluate opportunity with a 3rd party data, supply or reporting provider.
- **Supply Request** - For Deal ID / SuperTag creation requests, or O&O inventory activation.